

Turn everyday moments into learning opportunities for your child!

Think Small ParentPowered Texts is a free research based program for parents of children ages 0–5, proven to lead to learning gains, helping children get ready for kindergarten.

Parents who sign up for Think Small Parent Powered Texts receive three messages per week with fun facts about your child’s development, and easy to implement tips on how to encourage intentional learning in the everyday moments like snack time, going to the store, or getting ready for bed.



Think Small ParentPowered Texts provides continuous support to parents throughout the year, doesn’t require a great deal of time, and covers all areas of development—motor, social-emotional, literacy, and math skills.

All messages are based on your child’s birthdate. Guaranteeing as your child grows your messages will always be appropriate for your child’s development.

Monday FACT

Wednesday TIP

Friday GROWTH

Example one:

Birth
to 1
year



When your baby spends time on his/her tummy, s/he’s building the neck and torso strength needed for physical movement. Any time is great for tummy time!

When your baby is awake and alert, place him/her on a soft blanket on the floor (tummy down). Say: Hello baby, you’re on your tummy. Does s/he lift up?

Keep up the tummy time. You’re building your baby’s strength! Now shake a colorful rattle just above your baby’s head to encourage him/her to look up.

Example two:

4-year-
old



To be successful in school, children need to be able to talk to their teachers & peers. You can get children talking by asking silly questions.

On the way to school, ask: If you could make your own planet, what would you put on it? Dinosaurs, wizards and pizza?! Talk about your planet too!

Keep asking silly questions to prepare 4K! Now ask follow-up questions: Do the wizards ride the dinosaurs? Where do they go? What do they do?

Signup for free today at ThinkSmall.org/texts.

Messages are available in English, Spanish, and Somali.



@ThinkSmallEarlyLearning



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